



ORGANISING A DRESSAGE CLINIC

Venue

Find a suitable venue for your clinic. Indoor arenas are obviously preferable to outdoor, to ensure the weather does not affect your clinic, however they are more expensive and this has to be taken into account. I am quite happy to teach outdoors, but in any event it is essential to have an arena with a decent artificial surface.

Make sure that there are adequate parking facilities, and access possible by both lorries and trailers.

Cost

This varies depending on location, and minimum number attending the clinic. I will quote you a price on receipt of the location, per rider with a minimum number of attendees. Minimum numbers vary but you are recommended to try to find more to allow for dropouts. This cost is EXCLUDING the hire of the venue.

Format

Most clinics run on the basis of individual sessions, lasting 45 minutes each. Different formats are available, depending on requirements.

Advertising

I will subsidise the cost of advertising the clinic, to help you find the riders. I advertise widely on the internet and in equestrian magazines so your clinic will get plenty of exposure. The more extensively you can advertise your clinic, the

more successful it is likely to be. I can supply you with flyers to be distributed around tack shops, livery yards etc.

Insurance

I am a registered instructor, fully insured. Most venues will carry public liability insurance. If you are using your own premises, check with your insurance company.

Spectators

I have no objection to being watched as I teach, however some riders find it intimidating. Bear this in mind when allowing spectators other than clinic attendees and their connections.

Booking and Cancellation Policy

All bookings need to be made through the clinic organiser. You can then allocate times for sessions. Allow 45 mins per rider with appropriate breaks, I am happy to teach in blocks of 4 or 5 sessions before a break. It is advisable to ask for a deposit of 50% of lesson fee in advance, this to be returned in full only if cancellation more than 7 days before clinic. Cancellation within 7 days and the deposit is forfeit unless the space can be filled. Cancellation within 24 hours and the full lesson fee is payable.

Next Step

Call me to discuss your ideas and requirements, 07968 059434, or email me fionafoy@blueyonder.co.uk